

ProfitGuard™ | 48" Gondola Shelf

Spring-Feed Theft Deterrent Systems

www.rtcp ProfitGuard.com



Loss Prevention Technology

ProfitGuard™ addresses the needs of Loss Prevention by offering a theft-deterrent system centered around the ProfitPusher® front-facing system.

The flexibility of this system enables you to secure the wide assortment of product shapes and sizes, a full 48" or any continuous 24" length of any gondola shelf.



Minimizes Ability to Sweep Shelves



2800 Golf Road, Rolling Meadows, Illinois 60008 ph: 800.782.1665 fax: 847.640.5175

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Features

- Five available levels of theft deterrence:

- Level 1 - Anti-sweeping.

- Level 2 - Flip-up window requiring two hands to shop product.

- Level 3 - Flip-up window activates audio notification when opened.

- Level 4 - Two options of locked flip-up window.
 - Cam/key lock.
 - Resettable combination padlock.

- Level 5 - Flip-up window with audio, video surveillance, and electronic notification to store personnel.



Benefits

- Theft reduction up to 45% in non-locking versions.*
- Increases sales and profits by improving product visibility and reduced theft.
- Audio notifications alert store personnel to potential theft situation.
- A custom audio alert can be changed seasonally or for specific products.
- Infinite flexibility: accommodates a wide assortment of product shapes, sizes, and weights. Works on all gondola shelves.
- ProfitPusher® components continually front face product.

**As reported by leading retailers.*



Examples of Category Applications

- | | | | |
|-------------------|----------------------|---------------------|-------------------|
| • Allergy / Sinus | • Electric Razors | • Pregnancy Kits | • Teeth Whitening |
| • Baby Formula | • Family Planning | • Razor Cartridges | • Vitamin |
| • Cough / Cold | • Glucose Monitoring | • Skin Care | • Others |
| • Digestive | • Ink Cartridges | • Smoking Cessation | |

